



TOURISM & STRATEGY

4th European Festival Dubrovnik

CONFERENCE

CRUISES & DESTINATIONS

Challenges & Opportunities

November 7-10, 2018
Dubrovnik, Croatia

Valamar Lacroma Dubrovnik Hotel 4*

Wednesday, November 7

Arrival and registration in the afternoon

8:00 pm **Welcome Cocktail ***
Wine Bar Lacroma
wine & cheese tasting
Jazz program

* Cocktail sponsored by the Croatian Tourist Board

5:00 pm **Free time**

7:00 pm **Gala Dinner and Awards**
Presentation of winners
Valamar Lacroma

Thursday, November 8

9:30 am **Welcome Address**

10:00 am - 1:30 pm **Conference Program**
PARTICIPANTS:
Peter Greenberg, CBS Travel Editor
Maja Markovčić Kostelac
State Secretary, Croatian Ministry of the Sea, Transport and Infrastructure
Cindy D'Aoust, President and Chief Executive Director, Cruise Lines International Association (CLIA)
Alberto Cappato, Secretary AIVP - Worldwide Network of Port Cities
Airam Diaz Pastor, President MedCruise - the Association of Mediterranean Cruise Ports

1:30 pm **Lunch**

2:30 - 3:30 pm **Conference Program**
Representative of the Croatian Tourist Board, Institute for Tourism, Research Team

3:30 pm **Panel Discussion**

Friday, November 9

10:00 am **Neven Jerković**
“The History of Cruising Tourism in Dubrovnik”

10:30 am **Christopher Windsor-Price**
Marine Operations Manager, Marella Cruises

11:00 am - 2:00 pm **Best Practices**
Vukovar, Venice, Kotor, Dubrovnik, Barcelona, Bruges

2:30 pm **Lunch**

3:30 pm **Excursion for VIP participants**
Sponsored by InterCruises Shoreside & Port Services

Saturday, November 10

10:00 am - 1:30 pm **“Open Door Days” Port of Dubrovnik**
Entertainment program

The Organisers reserve the right to make changes to the times and program.



Grad Dubrovnik
City of Dubrovnik



Turistička zajednica
grada Dubrovnika
Dubrovnik
Tourist Board

