



## Krakow (Poland)

### Resilient Culture - A set of tools supporting the cultural sector of the City of Krakow

In connection with the COVID-19 pandemic and the need to combat and mitigate its effects, City of Kraków prepared a package of actions to support the cultural sector and artists called "Resilient Culture". The intervention and support will cover individual artists and animators, as well as NGOs, institutions, representatives of the most important creative sectors, including music and audiovisual producers, the visual arts sector, the film and book industries. The value of the whole package of tools supporting the cultural sector is currently about PLN 12 million (~2.9 million euro).

The name of the programme means the sector related to all other areas of social economy. It defines a mutually reinforcing, solidarity and a dialogue space. "Resilient Culture" is a space of cooperating sectors, cultural institutions and non-governmental organizations, creative enterprises and individual creators, a network of mutual communication and responsibility.

"Resilient culture" means the strength and ability to react quickly in difficult situations. It is the ability to plan together and respond flexibly. It is a common set of values and nurturing human space through art, animation, cultural education, creative and responsible use of heritage resources. In addition to financial and organizational support instruments, an important part of the program is the creation of development policies and programs. The tools allow individual sectors to cooperate better, measure their effects, build the value and strength of each cultural sector, but also cultivate the ethos of sharing resources, knowledge and ideas.

We consider the following values to be important in creating the program: responsibility for the social environment, but also for the natural one; issues related to the inclusion and accessibility of culture for people with special needs; activities aimed at achieving the objectives of the Sustainable Development Agenda 2030.

The program contains postulates and recommendations of partners and representatives of culture society submitted in the form of questionnaires sent to the Department of Culture and National Heritage.

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  - [https://www.krakow.pl/aktualnosci/238865,33,komunikat,\\_kultura\\_odporna\\_\\_\\_\\_zestaw\\_narzedzi\\_wspierajacych\\_sektor\\_kultury.html](https://www.krakow.pl/aktualnosci/238865,33,komunikat,_kultura_odporna____zestaw_narzedzi_wspierajacych_sektor_kultury.html)



## " RESILIENT CULTURE"

### I. PROGRAMS FOR THE DEVELOPMENT OF CULTURAL AND CREATIVE INDUSTRIES (IN PREPARATION - 2020-2021)

- Program for Audiovisual Media and Production - covering production audiovisual, creative industries, studio cinemas, related industries, care of the city's film heritage and promotion of film culture
- Program for Art: cooperation in the art sector, residencies, events consolidating the industry, scholarships and awards, care of the visual arts heritage of the city
- Program for Festivals - a program to develop principles of cooperation festivals and their development in subsequent years
- Programme for Music - and related industries
- Cultural Education Programme - to strengthen cooperation between cultural institutions and schools
- Program Theatre in Krakow
- Heritage City Management Plan - an interdisciplinary two-year program management of the World Heritage Site in accordance with UNESCO guidelines

The programs will be developed in a participatory model and will have cross-sector consultation.

### II. NON-GOVERNMENTAL ORGANIZATIONS ACTIVE IN THE FIELD OF CULTURE.

1. One-year call for proposals as part of the so-called cultural offer enrichment. Multiannual contracts. Festivals. Cyclical events.
2. New call for tenders in open competitions: Culture on the Internet - aims to produce and distribute new cultural content covering all areas of art that can be communicated via the Internet, mobile applications, social networks, digital media.

### III. SUPPORT FOR SELECTED CULTURAL ENTERPRISES

1. Supporting cultural activities in stationary bookshops and antique shops
2. Support for cultural activities in studio cinemas
3. Regional funds for film - realization: Krakow Film Commission
4. Film Partnership - a film support program for the film sector through introduction of a package of discounts, system tools to support the film industry in obtaining the necessary approvals to take up locations from urban resources, simplification of procedures.
5. Activity of art galleries



#### IV. ARTISTS AND INDIVIDUAL CREATORS

1. Creative Scholarships of the City of Krakow for people involved in artistic creation, promotion of culture and monuments protection
2. "Resilient Culture" Scholarships: Launching new scholarships for creative and artistic activities to mitigate results of COVID-19
3. Awards of the City of Krakow: Granted in the following fields: culture and art, science and technology and sport
4. Literature Awards: Krakow - UNESCO's City of Literature is a city of special care for literature creators and the book industry. The City of Literature Program will be implemented:
  - a. The literary awards of the Krakow City of Literature UNESCO - support for authors literature, translators, book designers
  - b. The Conrad Prize - in the category "prose"
  - c. Poetry contest for the book debut of the year
  - d. Literary competition for children's books
5. Stanisław Wyspiański Theatre Award
6. Support for local creators and artists through cultural institutions
  - a. Artistic residences
  - b. Contracts by cultural institutions
  - c. Partnership for music 2:0 - support for the music industry in the form of a competition for artists and music clubs, DJ's, music producers, performers, music curators.
  - d. Partnership for the visual arts

#### V. CULTURAL INSTITUTIONS

Securing the activity and functioning of 29 cultural institutions belonging to the City of Cracow (orchestras, libraries, museums, galleries, community centers)

1. Supporting innovation in the management of institutions, acquisition of new sources of income, fundraising initiatives
2. Building a common platform for the presentation of multimedia content of the city
3. Support for the realization of audio-video performances, concerts, shows for the created common cultural platform of the city.
4. Support of the city in the acquisition of rights to already realized audio-video productions.
5. Advice, consultation and monitoring of the organization of the institution.

#### VI. ADDITIONAL FACILITIES, SUPPORT POSSIBILITIES FOR THE NGOS AND ENTREPRENEURS IN THE FIELD OF CULTURE

1. Support related to the rental fees and other charges related to hire or lease.
2. Reduction of rent rates for the lease of commercial premises managed by the City of Krakow for cultural activities, due to temporary cessation of activities (bookshops, antique shops, studio cinemas, art galleries, cultural institutions).
3. Support in the field of civil law receivables - possibility to submit applications for reliefs in the payment of receivables by units in connection with the state of epidemic risk.