

2020

Annual Report



OVPM . OWHC . OCPM

Memory of the World, Cities of the Future.

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Message of the President

Dear Ladies and Gentlemen,

The year 2020 was a unique time of crisis for the OWHC and for the whole world. The COVID-19 pandemic affected all countries around the globe and drastically changed everything: it stopped tourism and many other areas of the economy, depriving millions of people of their jobs and the very sense of their daily lives. It impacted culture, arts and creative industries, posing a threat to the development of local communities. Our member cities, which rely heavily on tourism for their economies, faced similar serious challenges.

As an international network, the lack of travel opportunities, meetings of experts and regional meetings were great disadvantages for the organization's work. We had to learn how to deal with the situation from the beginning without precedent. We had to create an organizational framework and technological tools that allowed us to maintain contact virtually, organize thematic conferences, workshops, and even celebrate important anniversaries for cities like Baku, Suzhou and Warsaw.

We developed a platform for sharing best practices in cultural management or in facilitating residents to live under pandemic restrictions. We continued our international meetings, sharing not only our problems, but also creative solutions for them. We were carrying out the Organization's projects and major programs, including the Jean-Paul-L'Allier Prize for Heritage, the "On the road to Quebec" Capacity Building Workshop and the International Video Production Competition. We were pleased to welcome Macao and Augsburg as new members of our organization.

The Board of Directors deliberated virtually, and the Regional Secretariats continued to work on projects that could be carried out online: webinars, art competitions and exhibitions. September 8, 2020 was a special Solidarity Day of World Heritage Cities, a time when the sense of solidarity resonated strongly within us, gaining special meaning. Perhaps that is why in 2020 the number of events in the cities was higher than usual. To the concern for the tangible and intangible heritage of our historic cities, which is the focus of our attention, we added a special sensitivity to the well-being of the people living in historic centers who have suddenly lost their jobs.

A few years ago at the regional conference in Denpasar, the conditions for resilient culture and tourism were discussed. Very soon - as early as in 2020 - it became clear that we had to develop tools to achieve such conditions. In this extraordinary situation, our Organization functioned efficiently and effectively. I am convinced that these extraordinary challenges and difficulties have made the OWHC stronger and more integrated, because openness, creativity and a sense of solidarity are particularly empowering.

In 2021, the OWHC celebrates a significant 30th Anniversary. Even though we will not hold the event until September 2022, during the World Congress in Quebec, we already have a feeling of satisfaction because over the years of cooperation, members of the network have built a valuable community of cities that enriches us all.

Jacek Majchrowski
President of the OWHC
Mayor of Kraków



About the OWHC

History

Created in 1991 following the First International Symposium of World Heritage Cities, which took place in July of that year in Québec (Canada), the Organization of World Heritage Cities (OWHC) was officially founded on 8 September 1993 in Fez (Morocco). The OWHC represents a collective intelligence on all issues related to the urban management of a World Heritage property.

Mission

Assist member cities in adapting and refining their heritage management methods in relation to the specific requirements of having a site registered on the World Heritage List.

MAIN GOALS OF THE ORGANIZATION

Promote implementation of the World Heritage Convention

Encourage cooperation among members

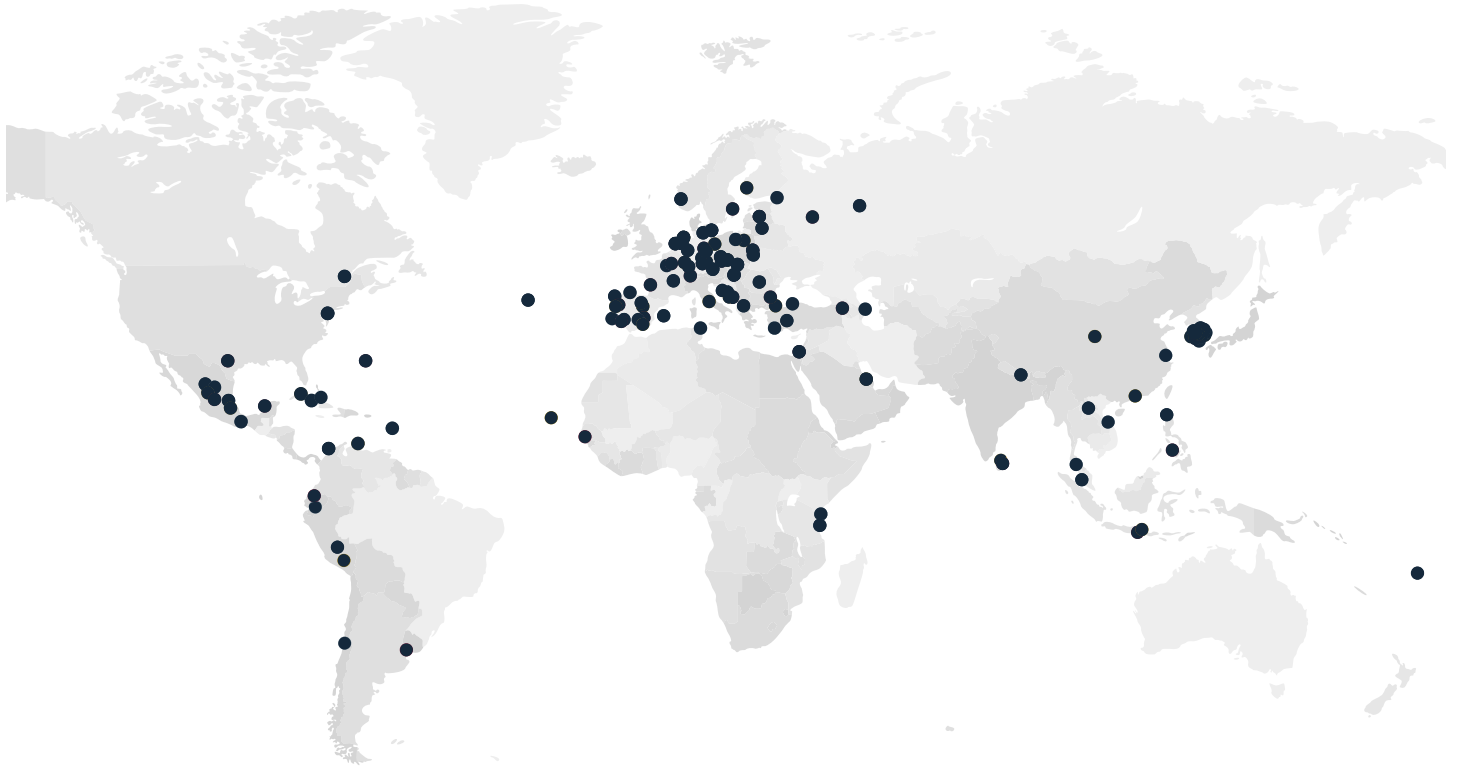
Enable the exchange of information and expertise related to the conservation and management of urban heritage

Develop a sense of solidarity among member cities

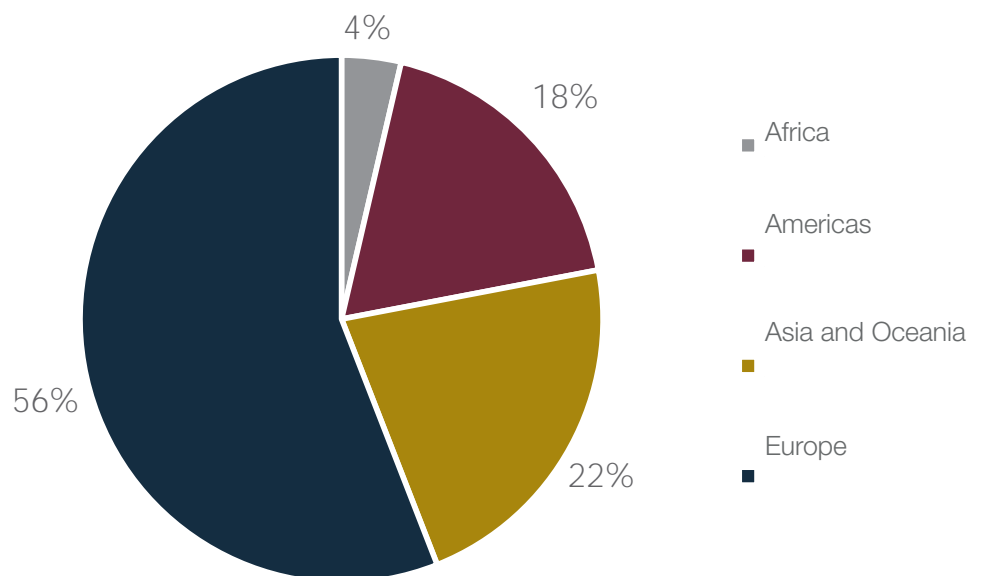
About the OWHC

The network of cities of the OWHC

The OWHC connects with more than 300 cities having on their territory a site inscribed on the UNESCO World Heritage List. All of these cities have a total population of over 164 million people. They are represented in the Organization by their mayor, with the active participation of elected municipal officials and heritage managers.



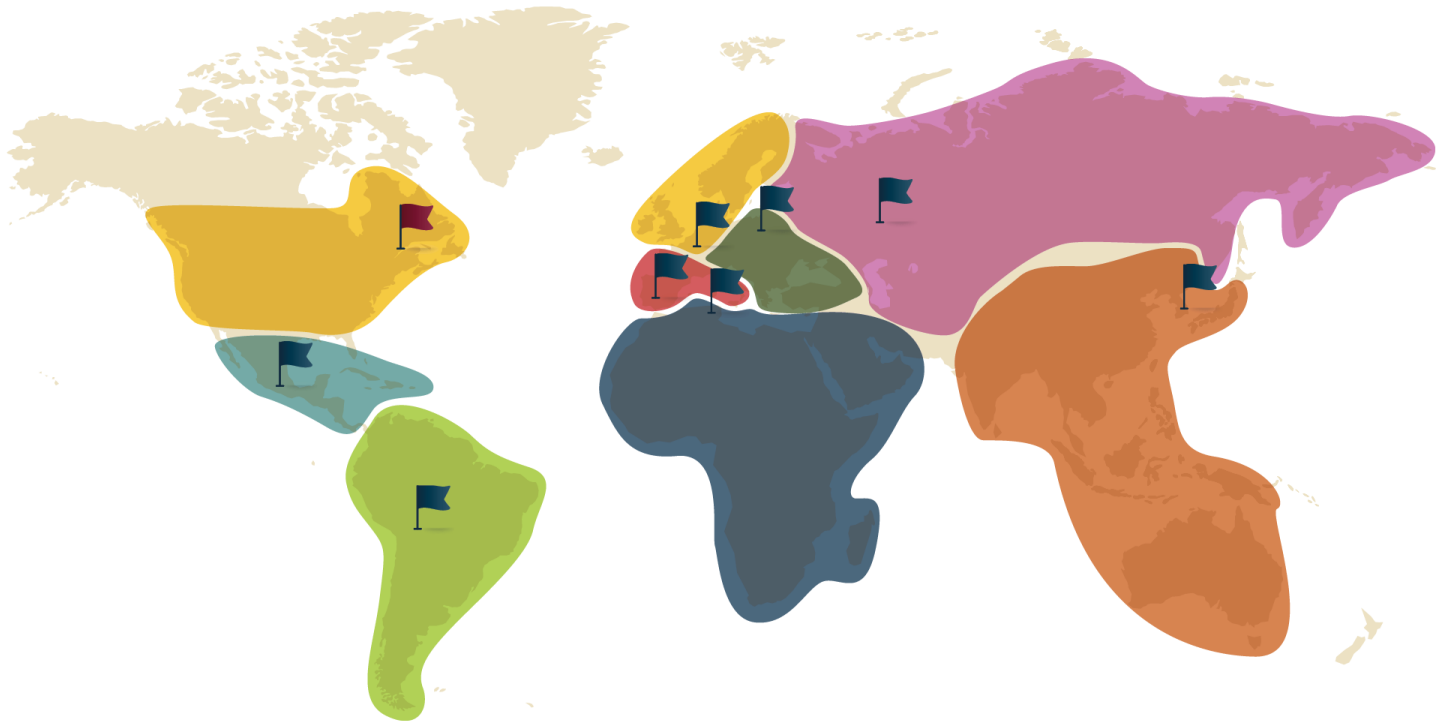
Where are the members from?



About the OWHC

Regional Secretariats

A Regional Secretariat represents the link between member cities of a given region and the General Secretariat. Each of them organizes activities in its region to promote and share the values, goals, and objectives of the OWHC.



-  GENERAL SECRETARIAT
-  REGIONAL SECRETARIATS
-  Northwest Europe and North America
-  South America
-  Southern Europe and Mediterranean
-  Eastern and Central Europe
-  Central America, Caribbean and Mexico
-  Africa and Middle East
-  Asia-Pacific
-  Euro-Asia



Miasto
Stołeczne
Warszawa



Key Moments — 2020



LAUNCH OF THE SPECIAL COVID-19 CAMPAIGN

APRIL 2020
GENERAL SECRETARIAT

GENERAL ASSEMBLY AND THEMATIC CONFERENCES
MAY 2020
MITLA (MEXICO)
CENTRAL AMERICA, CARIBBEAN AND MEXICO

50TH MEETING OF THE OWHC BOARD OF DIRECTORS
JUNE 2020
GENERAL SECRETARIAT

WEBINAR "QUALITY OF LIFE IN HISTORIC CENTERS"

JUNE 2020
CORDOBA (SPAIN)
SOUTHERN EUROPE AND MEDITERRANEAN



CEREMONY OF THE AFFILIATION OF MACAO IN THE OWHC

AUGUST 2020
MACAO (CHINA)

27TH SOLIDARITY DAY OF WORLD HERITAGE CITIES

SEPTEMBER 2020
GENERAL SECRETARIAT



INTERNATIONAL CONFERENCE "WORLD HERITAGE: CHALLENGES AND POST-PANDEMIC DEVELOPMENT"

SEPTEMBER 2020
BAKU (AZERBAIJAN)

SPECIAL WEBINAR COVID-19 AND REGIONAL MEETING
SEPTEMBER 2020
WARSAW (POLAND)
EASTERN AND CENTRAL EUROPE

WEBINAR "USING URBAN HERITAGE TO IMPROVE THE QUALITY OF LIFE"

SEPTEMBER 2020
LUXEMBOURG (LUXEMBOURG)
NORTHWEST EUROPE AND NORTH AMERICA

REGIONAL MEETING
OCTOBER 2020
CORDOBA (SPAIN)
SOUTHERN EUROPE AND MEDITERRANEAN

51TH MEETING OF THE OWHC BOARD OF DIRECTORS
NOVEMBER 2020
GENERAL SECRETARIAT

EXPERTS' WORKSHOP AND REGIONAL MEETING

DECEMBER 2020
GYEONGJU (REPUBLIC OF KOREA)
ASIA-PACIFIC



WEBINAR "MANAGEMENT, TECHNOLOGIES AND SUSTAINABLE TOURISM" AND REGIONAL MEETING

DECEMBER 2020
CUSCO (PERU)
SOUTH AMERICA

Key Numbers — 2020

109

Active cities
within the network
in 2020

24

Events, conferences
and meetings in
which the OWHC
participated

2

New cities in 2020

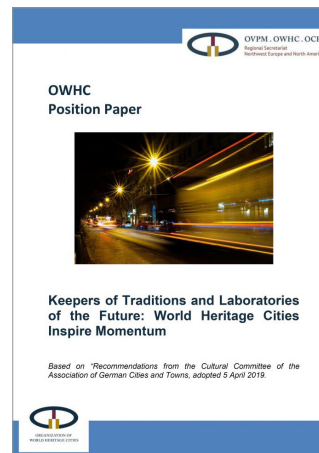
*Augsburg
(Germany)*

*Macao
(China)*

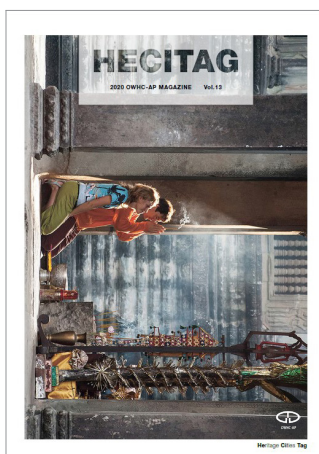
New resources — 2020



*Guidelines for Sustainable
Cultural Tourism*



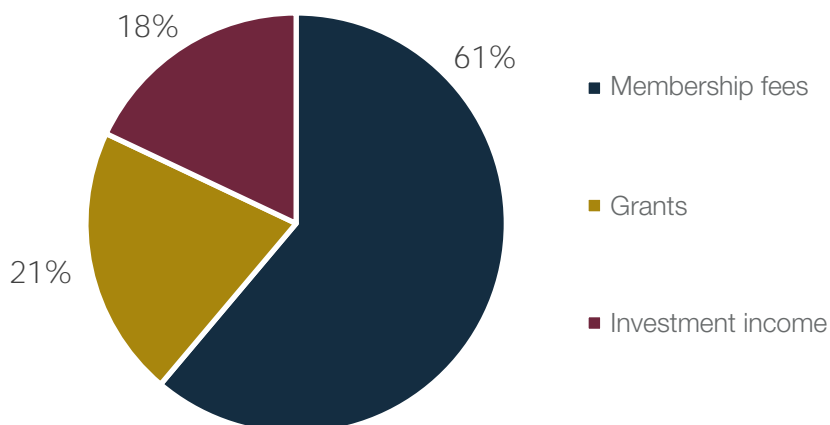
*Keepers of Traditions and
Laboratories of the Future*



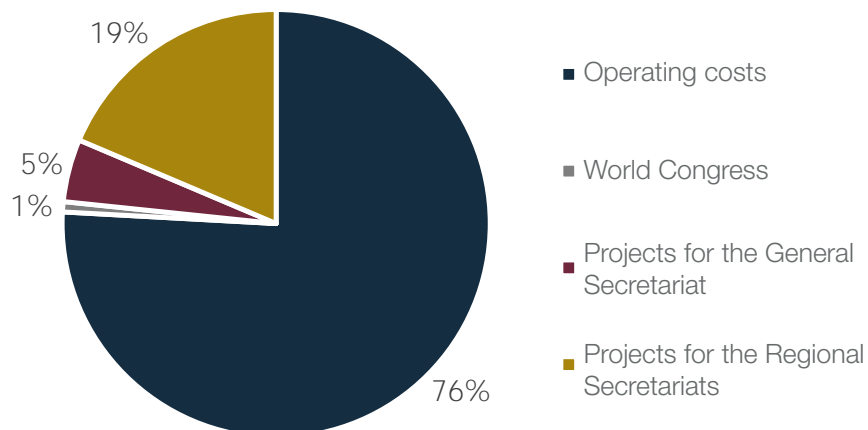
#HeCiTag vol. 13

Finances — 2020 (General Secretariat)

Income



Expenditure



Financial Support

The OWHC wishes to underscore the involvement of the eight cities where the seats of the Regional Secretariats are located, for their financial commitment and their continued contribution to the network.

The OWHC especially wishes to thank the following partners for their financial support.



New Cities of the OWHC

Augsburg (Germany)

Augsburg is situated on the northern tip of a glacial gravel deposit formed during the Ice Age that spreads between two Alpine rivers, the Lech and Wertach, as they converge at the mouth of a great drainage basin. This large aquifer formation produces purified groundwater that emerges in a series of springs that feed streams and water canals. The network of canals and watercourses represents an urban water landscape that includes the sources of both spring and river water.

Water and Augsburg's strategic location at the crossroads of important trade routes in south-central Germany were key foundations of the growth and prosperity of the city, its population, and its status as a flourishing trade metropolis.

Source : World Heritage Centre (UNESCO) - [HTTPS://WHC.UNESCO.ORG/EN/LIST/1580/](https://whc.unesco.org/en/list/1580/)



New Cities of the OWHC

Macao (China)

Macao, a lucrative port of strategic importance in the development of international trade, was under Portuguese administration from the mid-16th century until 1999, when it came under Chinese sovereignty. With its historic street, residential, religious and public Portuguese and Chinese buildings, the historic centre of Macao provides a unique testimony to the meeting of aesthetic, cultural, architectural and technological influences from East and West. The site also contains a fortress and a lighthouse, the oldest in China. It bears witness to one of the earliest and longest-lasting encounters between China and the West, based on the vibrancy of international trade.

Source : World Heritage Centre (UNESCO) - [HTTPS://WHC.UNESCO.ORG/EN/LIST/1110/](https://whc.unesco.org/en/list/1110/)



Partners and Patronages

Contributions from our partners

The OWHC has several partners around the world. They are part of a large international network that enables the organization to fulfill its mission and thus support its members in the management of their site inscribed on the World Heritage List.

A full list of partners is available on the OWHC website.



UNESCO

MEMBER OF THE SCIENTIFIC COMMITTEE
WORLD CONGRESS

MEMBER OF THE JURY - INTERNATIONAL
VIDEO PRODUCTION COMPETITION

MEMBER OF THE JURY - THE JEAN-PAUL-
L'ALLIER PRIZE FOR HERITAGE

ICOMOS

international council on monuments and sites

ICOMOS

MEMBER OF THE SCIENTIFIC COMMITTEE
WORLD CONGRESS

MEMBER OF THE JURY - THE JEAN-PAUL-
L'ALLIER PRIZE FOR HERITAGE

PARTNER
PROJECT ON THE RECOVERY OF TOURISM

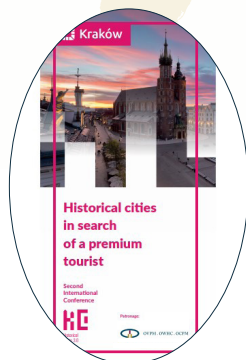


ICCROM

MEMBER OF THE JURY - THE JEAN-PAUL-
L'ALLIER PRIZE FOR HERITAGE

Events under the patronage of the OWHC

The OWHC wishes to congratulate the cities of its network that have organized events related to the conservation and enhancement of cultural heritage in 2020. The professionalism of the host cities and the success of these meetings contribute to the vitality and dynamism of the OWHC's network year after year.



SECOND EDITION OF THE INTERNATIONAL CONFERENCE
IN SEARCH OF A PREMIUM TOURIST; PART OF THE HISTORICAL
CITIES 3.0 (ICE CONGRESS CENTER KRAKÓW)

MARCH 2020
KRAKÓW (POLAND)



INTERNATIONAL CONFERENCE
WORLD HERITAGE: CHALLENGES AND
POST-PANDEMIC DEVELOPMENT (ONLINE)

SEPTEMBER 2020
BAKU-ICHERISHEHER (AZERBAIJAN)

Programs and Activities

Special COVID-19 Campaign



In these difficult times, the OWHC continues to express its solidarity with all the leaders and the workers of our cities who make enormous efforts daily to protect all the citizens of their community.

One of the objectives of the OWHC is to encourage cooperation and the exchange of information between members, in addition to developing a sense of solidarity among them. City-to-City cooperation being crucial these days, the OWHC is committed to distributing in its network any useful information related to the pandemic.

In the first weeks after the outbreak of the crisis, the OWHC launched two social media campaigns. The **#ResilientHeritageCities** campaign focused on World Heritage cities affected by the COVID-19 pandemic, inviting members and their communities to share photos and videos of their deserted World Heritage cities and sites, as well as the heritage of past epidemics. The **#HeritageCityStories** campaign focused on the stories told by people with daily work related to urban World Heritage.

In addition, a call was made among members of the OWHC to identify and report on **exemplary initiatives** regarding crisis management and resilience in World Heritage cities. Many members responded positively to this campaign and sent their best practices which may be relevant and useful for other World Heritage cities.



| | | |
|---------------------------|---|--|
| <p>OVPM . OWHC . OCPM</p> | <p>Regensburg (Germany)</p> <p>#supportourlocals - Online platform for small shop owners and gastronomy</p> <p>On the website http://www.geschlenke-aus-regensburg.com a platform for typical small and primarily regional boutiques, shops and gastronomy in Regensburg was created by students of the local University for Applied Sciences. It supports offers to online order business or phone orders via strong social media promotion. In a new cooperation with a delivery service by F. Bille, a quick and sustainable, sometimes even same-day delivery can be guaranteed within the city limits.</p> <p>Even though the platform for local business existed already before Corona crisis, this special situation brought a lot more attention for the services of the website and offers especially for very small shops and gastronomy that do not yet have an online shop the chance to have customers. The idea of local support and strengthening the community is getting stronger in times of crisis.</p> | <p>Type of initiative: Flattening of the epidemic curve and ensuring continuity of services Economic and tourism recovery</p> <p>Contact</p> <ul style="list-style-type: none"> Name: Monika Götter Professional title: Project Manager World Heritage Coordination Email: goetter.monika@regensburg.de Website: http://www.geschlenke-aus-regensburg.com (link to website in German) |
| <p>OVPM . OWHC . OCPM</p> | <p>Guanajuato (México)</p> <p>E-Cine - 1º Encuentro virtual de jóvenes cineastas</p> <p>Ciclo de cineastas, series y largometrajes independientes realizados por jóvenes cineastas. Difusión de su talento y conocimiento para los amantes del Séptimo Arte en un espacio a la medida de la pandemia desde la red social Facebook.</p> | <p>Tipo de iniciativa: Reforzamiento de actividades culturales y educativas</p> <p>Contacto</p> <ul style="list-style-type: none"> Nombre: Jesús Antonio Borja Pineda Título profesional: Director General de Cultura y Educación Email: jbsb@semporhondadecapital.gob.mx Website: https://sem.vtwheritage.org/cine/ |

Programs and Activities

Solidarity Day of World Heritage Cities (September 8)



Established in 1993, the Solidarity Day of World Heritage Cities is a unique opportunity to put heritage issues on the agenda and to express solidarity with World Heritage cities. With this celebration, we are shining the spotlight not only on the OWHC but also on the importance of being able to benefit from strong and present heritage cities.

As part of the Solidarity Day of World Heritage Cities, 2020 edition, particular emphasis was put on digital activities given the global pandemic of COVID-19 affecting us worldwide. Nevertheless, a record number of cities participated in the event this year.



Programs and Activities

Youth on the Trail of World Heritage (2019-2020 edition)



The Youth on the Trail of World Heritage program consists in pairing schools located in World Heritage cities and making it possible for groups of young people aged between 15 and 18 years old to get acquainted with the notion of World Heritage. Pairings allow students of different cities to virtually exchange their ideas, knowledge and work related to this subject. The students thus become aware of the universal value of their heritage and the challenges involved in the management of heritage on the international level.



During this edition, young people from the participating classes were invited to use social networks to maximize their exchanges. Several creative ideas have been developed and online tools have been widely used so that students can bond and discuss about world heritage. Group discussions on WhatsApp or Messenger, creation of Instagram accounts and Facebook groups, writing articles on blogs, virtual meetings on Skype ... all means were good to communicate!



Activities were also organized locally by teachers, such as a photo exhibition of heritage sites, guided tours, meetings with influential players in the city's heritage management, including the mayor of a participating city and even the Prime Minister of the country in one case!

Even if the second part of the program, the actual study trip, had to be cancelled due to the COVID-19 pandemic, the students did a great job in the first part with the virtual exchanges.



Programs and Activities

OWHC Grants - City to City Cooperation



OWHC Grants is a program aiming to provide practical and financial assistance to the cities of the OWHC facing certain challenges or difficulties managing their World Heritage and to support member cities that wish to participate in a technical meeting to benefit from the knowledge and best practices of other member cities.

On 12-13 of February, the Administration of Icherisheher (Walled City of Baku) hosted a two-day training on Visitor Engagement and Storytelling, organized within the OWHC Grants program. The goal of the training was to improve the capacities of the museum and tourism services staff of Icherisheher regarding visitor engagement and storytelling. The training was provided by Mr. Matthias Ripp, OWHC Regional Coordinator for Northwest Europe and North America, whose expertise in this area, thanks to the World Heritage Visitor Center established and opened in 2011 in Regensburg (Germany), was greatly welcomed.

The training was designed to increase skills of the Icherisheher staff on the following three areas:

1. Creative tourist routes to better communicate the value of Icherisheher to visitors
2. Visitor monitoring
3. Applying creative methods to promote less-visited attractions in addition to the key landmarks of the city



Programs and Activities

International Video Production Competition (2021 edition)



The OWHC launched the 6th Edition of the International Video Production Competition. This competition is intended for young people of two age groups: 14 and 17 years old and 18 and 21 years old. At the invitation of the cities that are part of the OWHC network and that have registered, the young people will be called upon to produce a video of a maximum duration of five minutes on a World Heritage City, and that will have to be published on the OWHC YouTube channel.

The theme for this edition: “New beginning. New vision. New city.” In this particular pandemic context, we all have to take a different look at what surrounds us. This situation offers a golden opportunity for a new beginning, for a new way of seeing and appreciating our World Heritage. For this edition, young people are invited to reflect on the changes taking place in their city, but also on the opportunities that these changes may bring.

Jean-Paul-L’Allier Prize for Heritage (2021 edition)



Every two years, the Jean-Paul-L’Allier Prize for Heritage is awarded by the OWHC to one of its member cities in good standing. The award highlights a project, a program or a policy related to the conservation, enhancement or good management of a living urban ensemble or property within an urban context thanks, in part, to the commitment of its local communities. The urban ensemble or property must be located within the territory of an OWHC member city inscribed on the UNESCO World Heritage List.

including a brand new visual identity and new rewards for the winning city. OWHC members can also vote for their favorite project among the finalists. This project will receive an honorable mention.

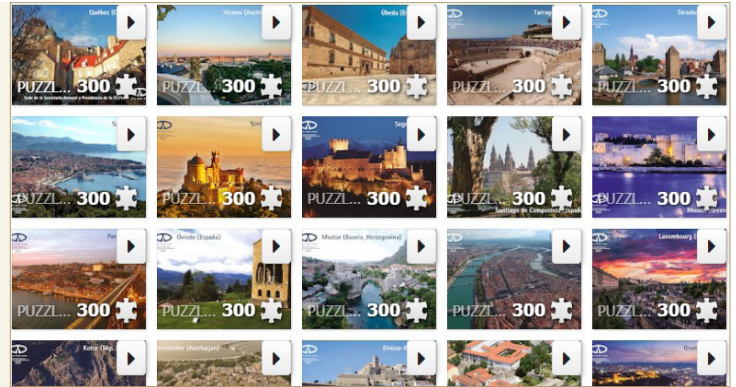
The winning city and the members’ choice will be revealed at a special ceremony organized as part of the 2021 OWHC General Assembly.

Launched in 2020, this edition introduces several new features,

Programs and Activities



Virtual Puzzles of World Heritage Cities



The Regional Secretariat for Southern Europe and the Mediterranean created some entertaining virtual puzzles with photographs taken in cities of that region. This excellent promotional tool is also an original way to discover World Heritage Cities from home.

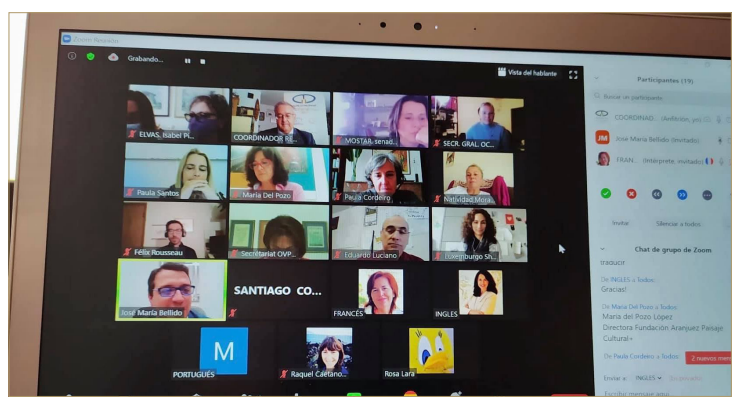


Webinar “Quality of Life in Historic Centers”



The Regional Secretariat for Southern Europe and the Mediterranean organized on Friday 26 June 2020 a training webinar on the theme “Quality of life in historic centers”.

Two speakers were invited: Prof. Martha Thorne, Dean of the IE Business School of Architecture and Design, and Prof. Jordi Tres Serras, Consultant for UNESCO, Vice-President of ICOMOS Spain and President of Ibterur.



Programs and Activities

OWHC Young Travelling - Exhibition in Regensburg

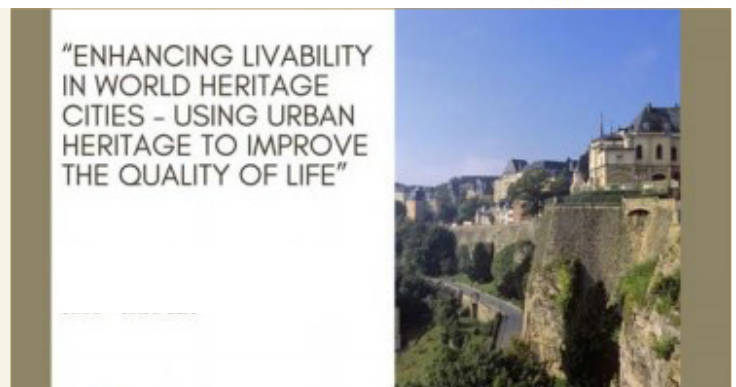


For the second time already, the Regional Secretariat for Northwest Europe and North America has awarded a “Young Travelling Scholarship” in summer 2019, i.e. a scholarship for travel enthusiasts between the ages of 18 and 28. The travel scholarship, which is endowed with 1000 euros, enables young people to get to know World Heritage Cities in Europe and North America and to understand why UNESCO World Heritage is so particularly worthy of protection for all of us.

Seven winning teams were selected from over 70 international applications. From July to October 2019, the Young Travellers were on the road and reported on their World Heritage experiences on their own travel blog and various social media channels.

A collection of artistic output and results of our 2019 Young Travellers’ experiences during their excursions in World Heritage Cities was on exhibit at the beginning of 2020 in the Regensburg World Heritage Visitor Center.

Webinar “Using Urban Heritage to Improve the Quality of Life”



The OWHC Regional Secretariat for Northwest Europe and North America, together with the host city Luxembourg, held a virtual meeting with Webinar on the topic of “Livability in World Heritage Cities - Using Urban Heritage to Improve the Quality of Life” on September 24th 2020. With an introductory presentation by Professor Christer Gustafsson from Uppsala University in Sweden and an expert in Heritage Conservation, the defining categories for the “livability” were tackled. Graded by an interactive poll for all participants, the most relevant of the five categories were discussed and rated.



Programs and Activities



A Youthful Vision- Drawing Contest



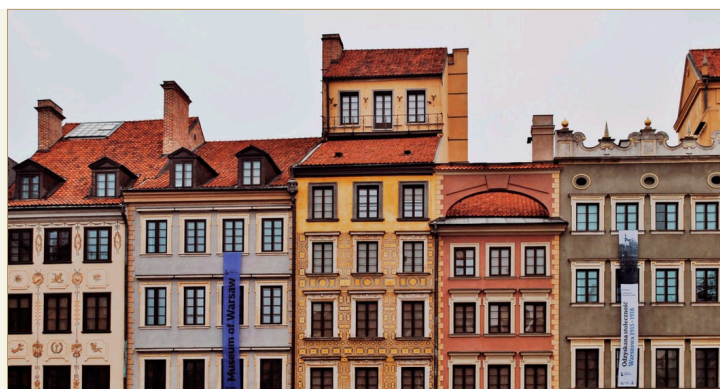
The drawing contest has been organised by the Municipality of Banská Štiavnica since 1995 and is for children from the World Heritage cities. The drawing contest is inspired by the inscription of the Historic Town of Banská Štiavnica and the Technical Monuments in its Vicinity to the UNESCO World Heritage List in 1993. Every year we received an average of 2000 works from all over the world. The jury awards 3 best works in each category as well as certificates of honour. Awarded works exhibition opening

takes place in June in Banská Štiavnica, later the exhibition is hosted by other World Heritage cities, such as Budapest in 2016 and 2017 or Luxemburg in 2018.

For this 26th edition in 2020, the organizers received as many as 397 entries from more than 20 schools in 13 World Heritage Cities of 9 countries (Czech Republic, Brasil, Azerbaijan, Latvia, Morocco, Russian Federation, France and Slovakia).



Special Webinar COVID-19 and Regional Meeting



On September 28, a webinar was held on the occasion of the 40th anniversary of the inscription of the Historic Center of Warsaw on the UNESCO World Heritage List. The webinar was combined with a regional meeting.

The cities of the region were invited to present their own topics, issues or problems that they were currently facing. The aim of the webinar was to exchange knowledge, experience and mutual support in the difficult time of struggling with the effects of the COVID-19 pandemic.



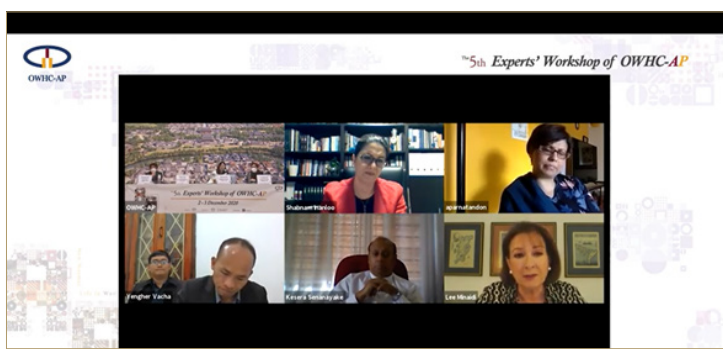
Programs and Activities

5th Experts' Workshop of OWHC-AP



Despite the vaccinations campaigns that were underway in several countries by the end of 2020, many challenges were awaiting cities and tourist offices. With budget cuts, bankruptcies of small businesses and health measures still in place, how can cities revive tourism in 2021?

The Experts' workshop, hosted by the Asia-Pacific Regional Secretariat, addressed this issue.



Asia-Pacific World Heritage Cities Photo Contest



OWHC-AP - OWHC's Regional Secretariat for Asia-Pacific - called for the harmonious coexistence of people and World Heritage. The OWHC-AP World Heritage Cities Photo Contest invited participants to take photos of people living with UNESCO World Heritage or capture moments of everyday life in World Heritage cities in the Asia-Pacific region.

The theme of this edition was "The Moment of New-Normal Life in World Heritage Cities". OWHC-AP would like to express its deepest gratitude to each participant for answering the call and showing their interest in World Heritage cities and life within them.

Nineteen participants were awarded in the categories Gold, Silver, Bronze and special mentions.

Programs and Activities

Content Creators Program



The objectives of the Asia-Pacific region's Content Creators program are to create a young and vibrant image of the organization to increase awareness of heritage and build a network to promote youth participation within the framework of the OWHC. One of the activities is to create online content for the various platforms of the Asia-Pacific Regional Secretariat, including Facebook and Instagram. The content developed is also used in the other activities of the Secretariat, in particular the HeCiTag Magazine.



Webinar “Management, Technologies and Sustainable Tourism” and Regional Meeting



As part of the commemorations of the 37th anniversary of the declaration of Cusco as cultural heritage of humanity given by UNESCO, the provincial municipality of Cusco organized the regional meeting of the Regional Secretariat of South America of the OWHC as well as the webinar “Management, Technologies and Sustainable Tourism in Times of Pandemic”.

The meeting held between December 9 and 11, 2020, provided the opportunity to listen to lectures by Dr. Jordi Tresserras and architect Verónica Heras Barros. Discussion

groups with the participants then allowed the reflections to be deepened. The event was organized jointly with the General Directorate of International Relations and Cooperation of Cuenca (Ecuador).

On the last day, a working table with the member cities of the region made it possible to confirm the merger between the regions of South America and Central America, the Caribbean and Mexico.

Programs and Activities



“Guardianes del patrimonio” Program



The main objective of the “Guardianes del patrimonio” program (Guardians of Heritage) is to involve the citizens who live in World Heritage cities in the appropriation of this heritage for its appreciation and promotion. This program aims to bring together and train volunteer citizens in “preventive maintenance”, to ensure the cleaning and maintenance of historic sites in their cities and to encourage preservation, participation and social responsibility with regards to heritage issues.

This program, launched in June 2019 in the city of Morelia, continued in 2020 to carry out activities on a periodic basis, when measures allowed it. The aim is to replicate this program in all World Heritage cities belonging to the Regional Secretariat.



Jean-Paul-L’Allier Libraries



The project’s overall objective is to focus on conveying the legacy of Jean-Paul L’Allier, founder of the Organization of World Heritage Cities, to future generations.

Casa de Puente de Bupas as the new Jean-Paul L’Allier library.

In 2020, the Clavijero Cultural Center, located in Morelia, collaborated with the city to create a space for a Jean-Paul-L’Allier library, in its magnificent Vargas Lugo library.

These two spaces dedicated to the dissemination of local heritage have therefore been added to the network of libraries.

Moreover, as a result of the strategic alliance with the Regional Secretariat for Central America, the Caribbean and Mexico, the city of Puebla, through the management of the historic center, consolidated the reading room of the

These libraries offer, in addition to the consultation of books, documents, and other material related to heritage, many activities aimed at strengthening the sense of belonging and interest of citizens in the heritage of the city.

Programs and Activities



General Assemblies 2020 and Thematic Conferences



SVA. SECRETARÍA REGIONAL DE AMÉRICA CENTRAL, EL CARIBE Y MÉXICO DE LA ORGANIZACIÓN DE CIUDADES PATRIOMONIO MUNDIAL CON SEDE EN QUERÉTARO.

Two general assemblies were held in 2020 by the OWHC's Regional Secretariat for Central America, the Caribbean and Mexico. These meetings made it possible to establish the objectives of the region and to plan the programs and activities for the coming year.

The first meeting was held on May 28, 2020. Because of the global situation due to the COVID-19 pandemic, the meeting was organized virtually, with the support of the city of San Pablo Villa de Mitla. 21 representatives attended the general assembly.

The second general assembly was held on December 14, 2020. The virtual meeting, organized with the support of the city of Querétaro, was inaugurated by the Secretary General of the OWHC. Regional coordinators from Southern Europe and the Mediterranean as well as South America were present for the occasion. The meeting also welcomed the cities of Guanajuato and Cartagena de Indias as new member cities in the region.

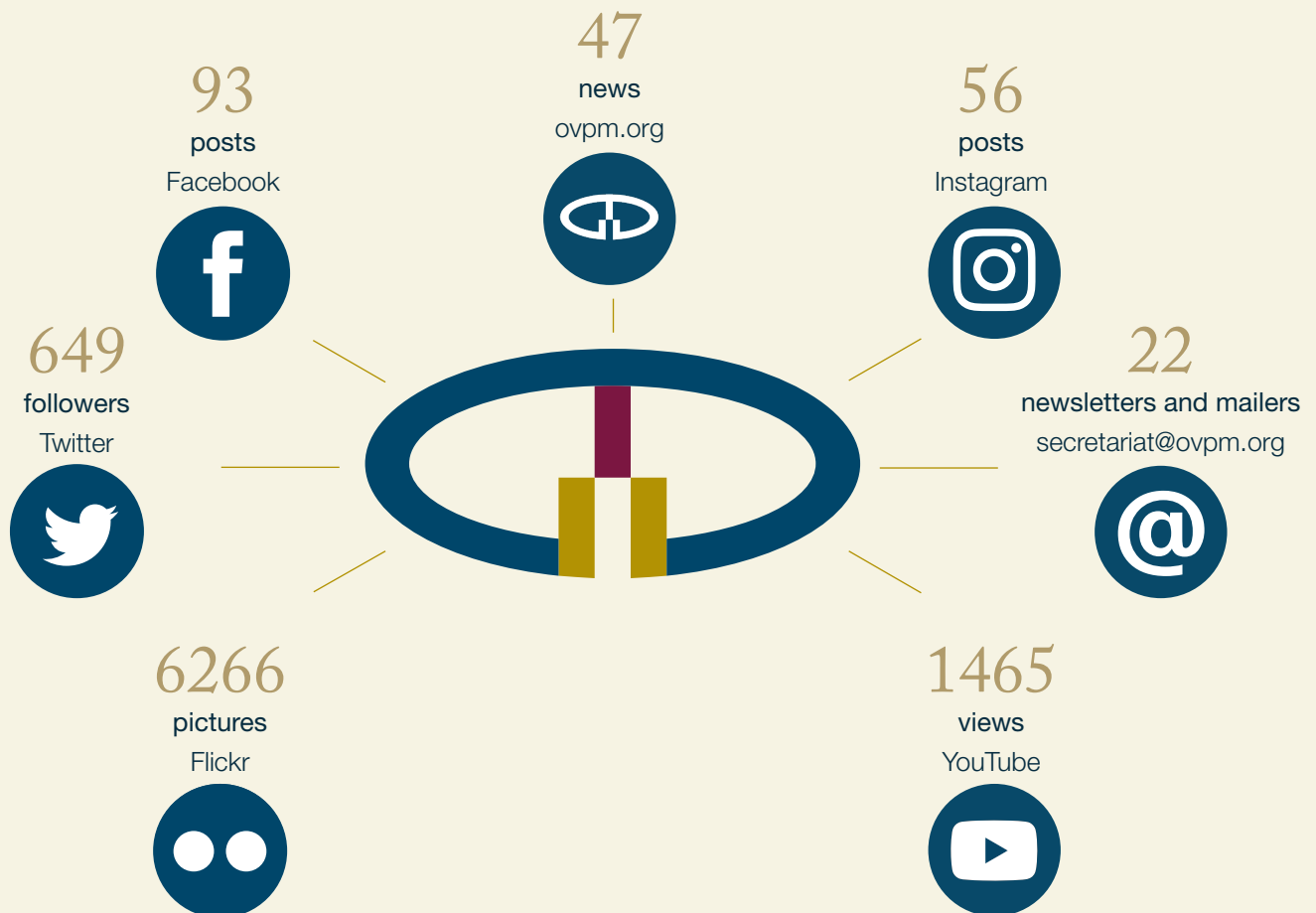
Communications

Join the international community

The OWHC has developed several communication tools in order to maintain a privileged link with member cities, partners, and heritage enthusiasts from all over the world. In particular, relevant content is frequently posted on the OWHC Facebook page and Instagram account, and broadcasted on its YouTube channel. Through these media, subscribers keep abreast of the latest news concerning urban World Heritage. The General Secretariat also regularly sends out a newsletter to OWHC members and partner organizations.

At the end of 2019, the OVPM took steps to put in place a digital strategy aimed at refocusing its use of social media. The strategy was fully implemented in 2020 and is now in effect.

2020 in figures



Board of Directors

Directors 2019-2021

The Board of Directors is made up of up to eight Mayors. It is elected by the General Assembly and meets at least once a year. The current Board of Directors' President is Mr. Jacek Majchrowski, Mayor of Krakow, and successor of Mr. Jean-Paul L'Allier, first President and Founder of the OWHC.

Mr. Jacek
Majchrowski

President
Mayor of Kraków



Mr. Dirk
De fauw

Vice-president
treasurer
Mayor of Bruges



Mr. Nakyoung
Joo

Vice-president
Mayor of Gyeongju



Mr. Victor
B. Medina

Vice-president
Mayor of Cusco



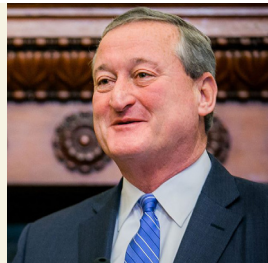
Mr. Luis Alberto
Villarreal García

Vice-president
Mayor of San
Miguel de Allende



Mr. Jim
Kenney

Vice-president
Mayor of Philadelphia



Ms. Lydie
Polfer

Vice-president
Mayor of Luxembourg



Mr. Li Yaping

Vice-president
Mayor of Suzhou



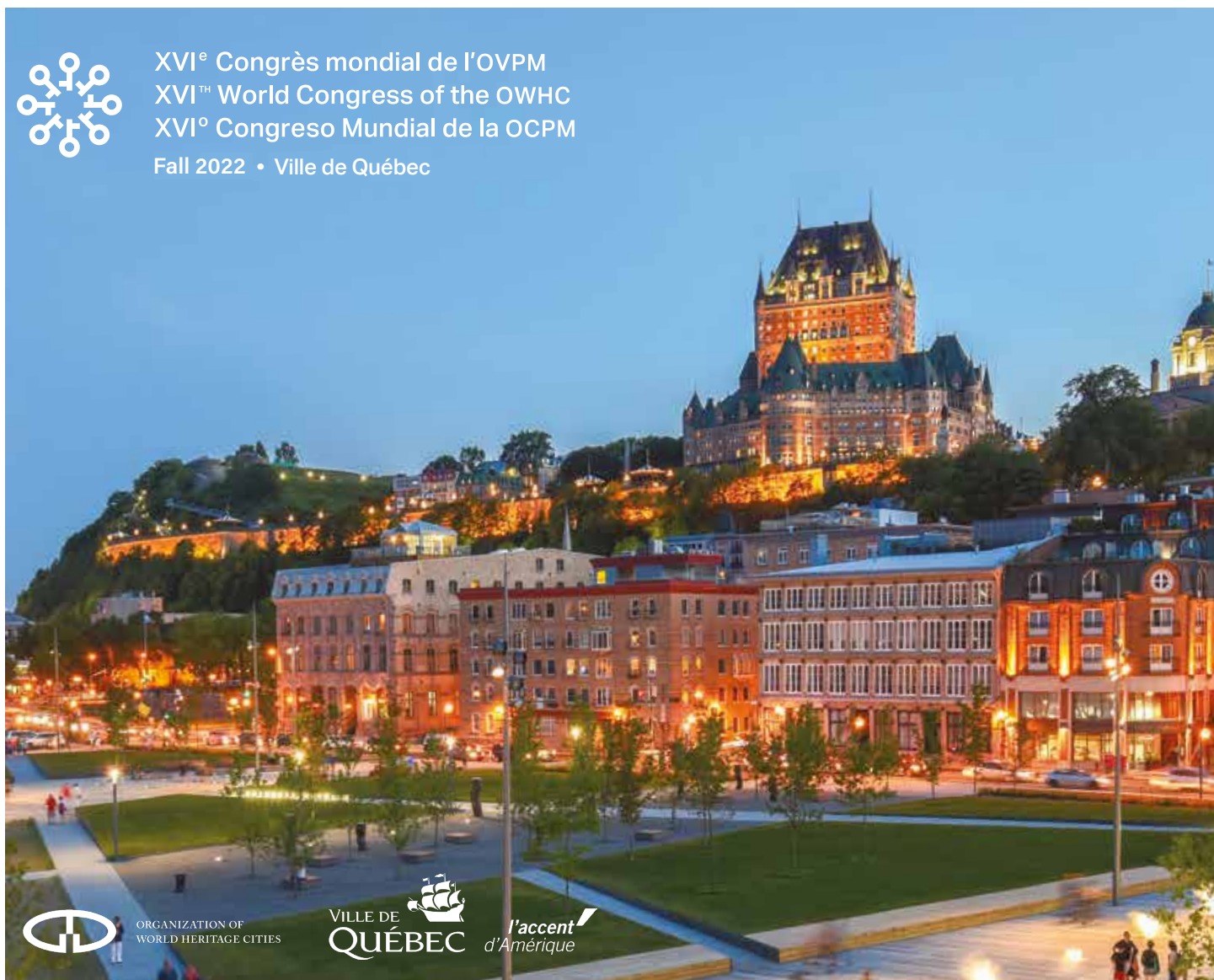
World Congress — Québec 2022

Enhancing Livability in World Heritage Cities

The next OWHC World Congress will be held in Québec City (Canada) in the fall of 2022. Stay tuned for announcements to learn more about this important event.



XVI^e Congrès mondial de l'OVPM
XVITH World Congress of the OWHC
XVI^o Congreso Mundial de la OCPM
Fall 2022 • Ville de Québec



ORGANIZATION OF
WORLD HERITAGE CITIES



l'accent
d'Amérique



OVPM . OWHC . OCPM

General Secretariat

Lee Minaidis, Interim Secretary General
Rachel Larouche, Office Director

Andréanne Charest, Deputy Secretary General - Project Manager
Félix Rousseau, Cultural Heritage Advisor

Regional Secretariats

Africa and Middle East (Tunis): Amel Meddeb
Central America, Caribbean and Mexico (Morelia): Gauri Ivette García Medina
South America (Cusco): Eliana Paliza
Asia-Pacific (Gyeongju): HyeonJi Oh
Euro-Asia (Kazan): Rassikh Sagitov
Eastern and Central Europe (Warsaw): Michał Krasucki and Marcin Kamola
Northwest Europe and North America (Regensburg): Matthias Ripp and Monika Göttler
Southern Europe and the Mediterranean (Cordoba): Rafael Pérez de la Concha Camacho

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Annual Report 2020

ORGANIZATION OF WORLD
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